

BEN MARSHALL

Full Stack Developer &
SEO Strategist

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LinkedIn 
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Full stack developer & SEO strategist with broad experience in all aspects of web development, design and marketing. Interested in challenging development & SEM opportunities. Particularly interested in web team management, WordPress, Drupal & frontend development.

EXPERIENCE

Entermedia, LLC

Jun. 2015 - Present
Remote

Senior Web Developer

Built & maintained multiple client sites with a focus on Drupal, WordPress & Shopify content management systems. Daily technologies included PHP, MySQL, HTML5, CSS3, JavaScript and various automation tools including Node, Grunt, Gulp and Webpack.

Stratfor Global Intelligence

Nov. 2012 - Jun. 2015
Austin, TX

Senior Frontend Engineer

Rebuilt & developed new features for the company website using Drupal. Focused primarily on the frontend in addition to providing SEO, analytics & email campaign consulting which directly resulted in improved website performance, SERPs and conversion rates.

Highfivory

Aug. 2012 - Feb. 2013
Remote

Freelance Developer

Built & maintained multiple client sites, implemented A/B testing, provided client consultation and support. Highlights included building a custom lead management system allowing staff the ability to generate, manage & test landing pages across multiple domains within one CMS.

BioWare Austin

Apr. 2012 - Jul. 2012
Austin, TX

Frontend Engineer

Responsibilities included frontend bug fixes in addition to building out numerous informational pages with Drupal for the MMO game, *Star Wars: The Old Republic* website. Widespread company layoffs resulted in short term employment.

See next page for more work history experience...

EDUCATION

Code School

Powering Up With React
ES2015
JavaScript Best Practices
Shaping up with Angular.js
JavaScript Road Trip
Unmasking HTML Email

Tarrant County College

Associates of Arts • '03 - '05

SKILLS

HTML5 & CSS3
Sass & LESS
Compass & Singularity
JavaScript
jQuery & React
PHP & MySQL
Git & SVN
Node, Grunt, Gulp & Webpack
Foundation & Bootstrap
UI & UX Architecture

WordPress Theming & Plugins
Drupal Theming
Shopify Theming
SEO, SEM & PPC
Email Development
A/B Testing
Google Analytics & AdSense
Adobe Photoshop CC
Adobe Illustrator CC
Sketch

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EXPERIENCE (CONT.)

Beckett Media

Jun. 2008 - Jun. 2010
Dallas, TX

Web Developer & Social Media Manager

Rebuilt & developed a new features for the company's main site which included a backend advertisement system that resulted in an additional \$10K/mo. in revenue for the marketing department. Managed & integrated numerous social media accounts for Beckett's varying interests.

NowLegal.com, Inc.

Oct. 2009 - Jun. 2010
Dallas, TX

Web Development Director

Hired & lead a web development team to build & maintain the company's site. Integrated a custom e-commerce solution with a custom built 3rd party legal document service allowing the company to sell legal documents such as living wills online.

Haller, Harlen & Taylor

Aug. 2009 - Oct. 2009
Plano, TX

Senior Web Developer & SEO Strategist

Three month contract role focused on rebuilding the companies' numerous sites, including managing their social media presence. Major accomplishment's included strategically replacing the first three pages of negative results for targeted keywords on Google.

EDGE Tech Corp.

Aug. 2008 - Aug. 2009
Dallas, TX

Web Developer

Part of a small development team focusing on maintaining the companies' e-commerce site built in classic ASP. Designed, built & maintained an employee intranet site in addition to an exclusive rewards site for the sales department clients.

MESA Distributors, Inc.

Apr. 2007 - Aug. 2008
Fort Worth, TX

Web Developer & Graphic Designer

Designed, built & maintained the companies' commercial embroidery & screen printing websites. Created promotional print media including brochures, full page magazine ads, CD labels & trade show materials.

RECOMMENDATIONS

Matt Alexander

Enterprise Architect
TxDOT

"You'll rarely find someone as talented and resourceful as Ben Marshall. I've had the pleasure of working with Ben on several occasions in varying professions, he not only excels at the core elements of his job- like programming and designing beautiful websites - but I've found that his greatest asset is something that is less directly communicated on a resume: Ben is an incredibly effective problem solver. He knows what it takes to work within an organization and goes the extra mile to make sure that every detail is executed flawlessly and on time."

Benjamin Helgeson

Senior Web Developer
BioWare Austin

"Ben is a great web developer. When he came to BioWare he was given a few tasks in technologies that he did not have a lot of experience in. He not only successfully completed the tasks on time, but he blew our original expectations out of the water. Ben is both talented and resourceful and an asset to any team."