




# BEN MARSHALL

Full Stack Developer & SEO Strategist

18312 Rock Park Ln.  
Lago Vista, TX 78645

Phone: +1 (972) 863-1236  
Email: me@benmarshall.me  
Web: benmarshall.me

LinkedIn   
linkedin.com/in/bmarshall511  
GitHub   
github.com/bmarshall511  
Twitter   
twitter.com/bmarshall0511

**Full stack developer and SEO strategist.** Skills include front and backend development in LAMP environments. Proven success in running SEO campaigns and implementing successful strategies. Proficient in WordPress and Drupal development. Skilled, creative and innovative.

## EXPERIENCE

### Entermedia, LLC.

Jun. 2015 - Present  
*Remote*

### Senior Web Developer & SEO Consultant

Built, maintained and provided SEO consultation for numerous client sites. All sites built in LAMP environments with a majority running WordPress, Drupal or Shopify. Created a build and development process to decrease start-up times and increase revenue.

### Stratfor Global Intelligence

Nov. 2012 - Jun. 2015  
*Austin, TX*

### Senior Frontend Engineer

Rebuilt & developed new features using Drupal. Focused primarily on the frontend in addition to providing SEO, analytics & email campaign consulting which directly resulted in improved website performance, SERPs and conversion rates.

### Highfivory

Aug. 2012 - Feb. 2013  
*Remote*

### Freelance Developer

Built & maintained multiple client sites, implemented A/B testing, provided client consultation and support. Highlights included building a custom lead management system allowing staff the ability to generate, manage & test landing pages across multiple domains within one CMS.

### BioWare Austin

Apr. 2012 - Jul. 2012  
*Austin, TX*

### Frontend Engineer

Responsibilities included frontend bug fixes in addition to building out numerous informational pages with Drupal for the MMO game, *Star Wars: The Old Republic* website. Widespread company layoffs resulted in short term employment.

## EDUCATION

### Pluralsight LLC.

Powering Up With React  
ES2015  
JavaScript Best Practices  
Shaping up with Angular.js  
Unmasking HTML Email

### Tarrant County College

Associates of Arts • 2006

## SKILLS

HTML5 & CSS3  
Sass & LESS  
Compass & Singularity  
JavaScript  
jQuery, Node.js & React  
PHP & MySQL  
Git & SVN  
Node, Grunt, Gulp & Webpack  
Foundation & Bootstrap  
UI & UX Architecture

WordPress Theming & Plugins  
Drupal Theming  
Shopify Theming  
SEO, SEM & PPC  
Email Development  
A/B Testing  
Google Analytics & AdSense  
Adobe Photoshop CC  
Adobe Illustrator CC  
Sketch

# BEN MARSHALL

Full Stack Developer & SEO Strategist

18312 Rock Park Ln.  
Lago Vista, TX 78645

Phone: +1 (972) 863-1236  
Email: me@benmarshall.me  
Web: benmarshall.me

LinkedIn   
linkedin.com/in/bmarshall511

GitHub   
github.com/bmarshall511

Twitter   
twitter.com/bmarshall0511

---

## EXPERIENCE

### Beckett Media

Jun. 2008 - Jun. 2010  
Dallas, TX

### Web Developer & Social Media Manager

Rebuilt & developed a new features for the company's main site which included a backend advertisement system that resulted in an additional \$10K/mo. in revenue for the marketing department. Managed & integrated numerous social media accounts for Beckett's varying interests.

### NowLegal.com, Inc.

Oct. 2009 - Jun. 2010  
Dallas, TX

### Web Development Director

Hired & lead a web development team to build & maintain the company's site. Integrated a custom e-commerce solution with a custom built 3rd party legal document service allowing the company to sell legal documents such as living wills online.

### Haller, Harlen & Taylor

Aug. 2009 - Oct. 2009  
Plano, TX

### Senior Web Developer & SEO Strategist

Three month contract role focused on rebuilding the companies' numerous sites, including managing their social media presence. Major accomplishment's included strategically improving the first three pages of negative results for targeted keywords inGoogle.

### EDGE Tech Corp.

Aug. 2008 - Aug. 2009  
Dallas, TX

### Web Developer

Part of a small development team focusing on maintaining the companies' e-commerce site built in classic ASP. Designed, built & maintained an employee intranet site in addition to an exclusive rewards site for the sales department clients.

### MESA Distributors, Inc.

Apr. 2007 - Aug. 2008  
Fort Worth, TX

### Web Developer & Graphic Designer

Designed, built & maintained the companies' commercial embroidery & screen printing websites. Created promotional print media including brochures, full page magazine ads, CD labels & trade show materials.

---

## COLLEAGUES

### Matt Alexander

Enterprise Architect  
TxDOT

*"You'll rarely find someone as talented and resourceful as Ben Marshall. I've had the pleasure of working with Ben on several occasions in varying professions, he not only excels at the core elements of his job- like programming and designing beautiful websites - but I've found that his greatest asset is something that is less directly communicated on a resume: Ben is an incredibly effective problem solver. He knows what it takes to work within an organization and goes the extra mile to make sure that every detail is executed flawlessly and on time."*

### Benjamin Helgeson

Senior Web Developer  
BioWare Austin

*"Ben is a great web developer. When he came to BioWare he was given a few tasks in technologies that he did not have a lot of experience in. He not only successfully completed the tasks on time, but he blew our original expectations out of the water."*